

## 2022 TN Statewide Payroll Conference of the APA: ROIs for Sponsors

### **(NEW) CONFERENCE SPONSOR(s): \$2,500.00 – select one of the Following Events to Sponsor**

1. Wednesday night “Meet & Greet”: (sponsored by PAYLOCITY)
2. Breakfast for Thursday and Friday: (available for sponsor)
3. Lunch for Thursday: (available for sponsor)
4. Entertainment for Thursday night: (available for sponsor)
5. Internet for conference attendees: (available for sponsor)
6. Lunch for Friday: (available for sponsor)
7. WHOVA conference app: **sponsored by RAPID PAY CARD**

#### Benefits for Conference Sponsors:

6' draped table, with power & 1 use internet, with 2 chairs and trash basket  
1 hotel room – for Wednesday & Thursday nights  
Speak/Presentation at the Opening Session on Wednesday  
Speak/Presentation(s): 2 breakout sessions  
Advertisement:  
    Sponsor Signage for the selected Event  
    Name and Sponsor Level on all signage for the conference  
    1 year on ALL Pages of our Website and Banner on WHOVA conference attendee app  
3 tickets for Lunch on Thursday & Friday  
3 tickets of Thursday night Entertainment  
1<sup>st</sup> choice for location in the Vendor Hall  
PDF document link – about your company

### **PLATINUM SPONSORS: \$1,700.00**

6' draped table, with power & 1 use internet, with 2 chairs and trash basket  
Speak/Presentation: 1 breakout session  
Advertisement:  
    Company Name, Sponsor Level on Conference Signage  
    Website: 1 year on Home & Sponsor Page  
2 tickets for Lunch on Thursday and Friday  
2 tickets for Thursday Night entertainment  
2<sup>nd</sup> choice for location in the vendor hall  
PDF document link – about your company

### **GOLD SPONSOR: \$1,500.00**

6' draped table, with power & 1 use internet, with 2 chairs and trash basket  
Speak/Presentation: No Presentations  
Advertisement:  
    Company Name, Sponsor Level on Conference Signage  
    Website: 6 months on Home & Sponsor Pages  
1 ticket for Lunch on Thursday & Friday (additional tickets \$75 per ticket)  
1 ticket for Thursday night entertainment (additional tickets \$125 per ticket)  
PDF about your company link

### **SILVER SPONSOR: \$1,300.00**

6' draped table, with power & 1 use internet, with 2 chairs and trash basket  
Speak/Presentation: No Presentations  
Advertisement:  
    Name and Sponsor Level on Conference Signage  
    Website: 90 days on Sponsor Page only  
No tickets for Lunch on Thursday or Friday: (tickets cost \$75 per ticket)  
No tickets for Thursday night Entertainment: (tickets cost \$125 per ticket)

### **GOVERNMENT SPONSOR: No Cost & No extra benefits**

6' draped table, with 2 chairs and waste basket (NO power or internet)  
Lunch tickets: \$75 per ticket per day  
Thursday night Entertainment: \$125 per ticket  
Advertisement:  
    Company Name, Sponsor Level on Conference Signage  
    Website: 60 days on Sponsor Page Only

